

BritCham Infrastructure Symposium 2022
DELIVERING HONG KONG'S FUTURE
28 April 2022



Thank you for joining us at the **BritCham Infrastructure Symposium!** We are grateful for your generous support in helping to make this possible.

We have received a lot of complimentary feedback from the attendees in relation to the topics covered and the quality of the speakers. We believe that this Symposium has provided a great platform for us to host further events and will also support our ongoing dialogue with the Hong Kong Government. We hope that you will continue to be part of this conversation with us.

Included in this report are details on attendee numbers, social media impressions, average open rate of eDMs, and more.

It's clear from the data that the Symposium reached a wide audience. We look forward to working with you all again.

David Graham,
Executive Director, The British Chamber of Commerce in Hong Kong

28
APRIL 2022

152
ATTENDEES

8
SPONSORS

19
SPEAKERS

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SPEAKERS



SYMPOSIUM STATS

152
REGISTRATIONS

8
SPONSORS

3
SESSIONS

19
SPEAKERS

4
HOURS OF CONTENT

EMAIL STATS

101,905
EMAILS SENT

23%
AVG OPEN RATE

9%
AVG CLICK RATE

Hear from some of Hong Kong's Future Leaders

The British Chamber of Commerce in Hong Kong 香港英商會

DELIVERING HONG KONG'S FUTURE
28 April 2022, 2-4pm - Virtual

Alexandra Grierson, Assistant Project Manager, Digital Implementation, Gammon Construction
Jeremy Sheldon, Head of Markets, Asia Pacific, JLL
John Ip, CFA, MIFIA, Head of Land and Housing Research, Capgemini Hong Kong
Tiffany Lau, Executive Director, Deputy Head of Urban Development, JLL

ATKINS, BRYAN CAVE LEIGHTON PAINSER, Gammon, HFW, InvestHK, JLL, M, MOTT MACDONALD, pwc

Dear Emily,

In 2019 the BritCham Real Estate Committee undertook a study of a number of its member organisations across Real Estate, Accounting, Legal, Development and Investors as to what was important to the younger HK staff for the future of HK.

During this session and using the findings of that study, we will hear from some of Hong Kong's future leaders who will share their views on what is relevant today and what developments/improvements they envisage and would like to see in the next 10 years and beyond. The panel of experts will endeavour to provide several tangible conclusions with which the later sessions can grapple with to help make the visionary "rubber" hit the road for the betterment of HK. A combination of innovation, creativity and inspiration can be a melting pot for success.

"I am excited about moderating this session – with panellists that will offer a fresh perspective for the future of HK, across not only the physical but economic, environmental and social infrastructure – we will look to create a path to a bigger vision for HK that is both realistic and achievable."

Jeremy Sheldon, Head of Leasing, Asia Pacific - JLL

More speakers to follow. [Click here to see more.](#)

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[Register](#)

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Email: info@britcham.com | Phone: +852 2824 2211

f t i n i

Don't miss these upcoming webinars.

The British Chamber of Commerce in Hong Kong 香港英商會

INTERNATIONAL REMOTE WORK – VIRTUE OR VILLAIN?
Thu 24 Mar, 11:00 - 12:00pm
(Webinar)

Gabriel Ho, Director, People Services, KPMG China
Isabel Liu, Director, People Services, KPMG China
Murray Sarelus, National Head of People Services, KPMG China

UPCOMING WEBINARS

In Conversation with the Lord Mayor of the City of London
The China-US Financial Cold War
Food Sustainability Trends 2022

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Delivering Hong Kong's Future

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Date: Thursday 28 April
Time: 2-6pm
Format: Virtual

Dear Emily,

The BritCham Infrastructure Symposium 2022 is just **1 week away** – registration is **still open!** The half-day symposium welcomes industry experts who will share their insights and learnings across three sessions (Dream Big, Delivering Infrastructure, Role of the Private Sector) as infrastructure plays a significant role in the mobility, economic productivity, liveability and sustainability of a city.

Learn more about the event and the final line-up of speakers [here](#).

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f t i n i

SOCIAL MEDIA STATS

21,283
SOCIAL IMPRESSIONS

8.40%
AVG CTR

397
LIKES

7.53%
AVG ENGAGEMENT

69
COMMENTS

21
SHARES

The British Chamber of Commerce in Hong Ko...
8,011 followers
1w • 🌐

The BritCham Infrastructure Symposium was successfully held yesterday. The half-day virtual Symposium titled 'Delivering Hong Kong's Future' was aimed to address how Hon...see more

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We are pleased to announce our additional speakers for the second session, Delivering Infrastructure, of the Chamber's virtual Infrastructure Symposium on 28 April. ...see more



👍 Pak Yin Christy Ng and 26 others
💬 1 comment • 📄 2 shares

👍 Pak Yin Christy Ng and 84 others
📄 3 shares

KEY TAKEAWAYS

KEYNOTE SPEAKER

Ir Thomas HO On-sing, JP, Chairman, Construction Industry Council joined us as our keynote speaker and delivered a presentation on shaping our smart city and enhancing global competitiveness. Key highlights included:

- With China's 14th Five-Year Plan on promoting dual circulation, there are 7 main tasks for the construction industry involving innovation-driven development, green & low-carbon development, and technological independence.
- Focusing on innovation and technology, the GBA aims to be the international first-class bay area for living, working and travelling.
- The concept of "Twin Cities, Three Circles" creates an abundant of opportunities for Hong Kong's construction industry.
- "Hong Kong 2030+" a strategic spatial planning framework for the future planning, land and infrastructure development as well as the shaping of the built and natural environment of Hong Kong beyond 2030.
- Labour shortage, demanding industry aging workforce, industrial fatalities are all pressing challenges.
- It is important to improve construction efficiency and productivity, as well as making Hong Kong housing more affordable.
- Strategies for improving construction time-cost-quality (TCQ) include shifting to industrialisation, driving innovation, streamlining approval processes and digitalisation, and enhancing project management and procurement.
- Multi-integration construction can be implemented in hospitals, hotels, schools, residences, interiors, and many more.
- To enable transformation, the industry needs to nurture new professionals such as designers & contractors, engineers, CIC Certified BIM Managers (CCBM), Coordinators (CCBC), modellers and viewers.

KEY TAKEAWAYS

SESSION #1

In our first session 'Dream Big', we welcomed some of Hong Kong's future leaders who shared their views on what developments and improvements they envisage and would like to see in the next 10 years and beyond. Key highlights below:

- From a macro infrastructure perspective, the Government needs to become a facilitator as well as a regulator.
- Hong Kong needs to adopt a capacity building model.
- The construction industry should take a step forward and use digital to change how infrastructure works.
- ESG should be at the forefront to deliver green construction.
- Where physical and soft infrastructure comes hand in hand, we need to make Hong Kong more walkable and liveable, therefore creating our competitive edge in the GBA.
- A holistic master plan for the city is needed. Hong Kong also needs to be the centre of talent for China, Asia, and the world.
- Partnership engagement is encouraged for the younger generation. Establishing channels of communication at a community level means that we can continue to innovate.

KEY TAKEAWAYS

SESSION #2

During the 'Delivering Infrastructure' panel discussion, the panel of speakers looked at case studies and upcoming projects that are delivered innovatively and are more efficient. They also addressed the topic of carbon neutrality through the use of sustainable materials and productive ways of operating. Key highlights below:

- Digital twin technology uses AI to manage uncertainty through the collection of data with the removal of emotions. Playing an integral role in the delivery of projects, companies can rely more on facts and make data-driven decisions to reduce costs and risks, increase profits, and achieve a better outcome.
- Infrastructure that is built should be resilient to climate change. With a focus on energy saving, waste reduction, and driving public transport emissions down, organisational policies should be put in place where carbon is made visible and measurable.
- Corporations need to recognise the value of green infrastructure and renewable energy projects.
- Health & safety is crucial to delivering infrastructure projects.
- A shortage of resources and manpower remains a challenge for the infrastructure industry. Youth development programmes are encouraged to attract diverse, young talent across the globe.
- The gamification element in the metaverse allows companies to augment the customer experience for their clients, as well as create a digital, social, and interactive experience for their employees.

KEY TAKEAWAYS

SESSION #3

Drawing on the opportunities outlined in the previous session, the last session examined the role of the private sector and how it can support the development of Hong Kong's future living. The private sector can add huge value to these projects not only in the form of collaboration but also through their operational, design and timely execution expertise to name just a few. Key highlights below:

- There are many benefits of utilising public-private partnership programmes (PPPs). This delivery model allows risks to be managed as well as value creation. Successful examples include the cross-harbour tunnel.
- The participation from the private sector offers a reliability check on what would be feasible. This encourages a huge scope of innovation from construction and operation to financing, and therefore create a new asset class to attract investment.
- Due to the nature of PPPs being long-term capital investment projects, the contract rights should be written with flexibility to respond to changes over time.
- Financial sustainability serves as the biggest challenge for PPPs. Bankability and speed of delivery are considered as key components for success.
- Getting social KPIs certified and including social & ESG outcomes on procurement documents will mean that the social impact of PPPs, such as green and sustainable finance, can be amplified.
- Early engagement, along with trust and respect from all stakeholders in the project are highly crucial.
- Delivery models of PPPs to be revisited to promote more collaboration between the Hong Kong Government and the private sector.



Thank you

Emily Weir

Marketing, Communications & Corporate
Relations Manager

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www.britcham.com